



Founded in 1956

OLB, Uniforms and Me!

October 5 is Uniform Day.....

August 31, 2011

Dear Kindergarten Families:

Wednesday, October 5 will be the first day for mandatory uniforms. (Please be reminded that OLB is closed Monday, October 3 and Tuesday, October 4 for the Ohio Catholic Education Association conference.)

I have always wanted the Kindergarten students here to wear uniforms but, for one reason or another, decided to wait until this, my third year as principal. A dress code fosters a sense of community, of belonging. When students wear uniforms, they are comfortable and ready for daily activities and the formal classroom setting. We also know many of our friends will attend other parish, private or schools that require uniforms in the future; this helps to prepare them for that at an early age.

We want the individuality of each of our students to be expressed and shine through in every way that counts – academically, spiritually, socially, emotionally. Uniforms lessen the focus on the ways that don't – monetary, status or social ranking. There are also the other obvious reasons why uniforms make sense: no more arguing about what will be worn to school; a few pieces can be purchased, all that coordinate with each other and that may only require weekly or bi-weekly laundering; the students look absolutely wonderful dressed as a group and individuals in items that reflect our school spirit and community.

In trying to make this transition clear and easy for parents and exciting and fun for students, we have selected Land's End as our official uniform retailer. The details are:

•OLB has a customized uniform website at www.landsend.com/school. Simply follow these steps to access it:

1. Open a browser and go to landsend.com/school.
2. Click on "Find your School" on the left-hand side (about 3/4 of the way down the page).
3. A pop-up will open; you may enter your State, City and at least 2 letters of our school name or you may click on the Preferred School number tab and enter our Preferred School number (900099805).
4. The pop-up window will close and the Welcome page will appear for the School's custom site.

•Similar info is provided on the attached sheet.

•Our site has the complete listing of all approved uniform items. Each can be purchased with or without OLB's embroidered crest, which looks beautiful on dark and light-colored items:



•The crest does cost an additional flat fee per item, but Land's End is holding a "Penny Promotion" from Tuesday, August 30 through Monday, September 5. During this promotion, you can get our crest on any item for only one cent, just one penny! Details are available on the site.

Other uniform and dress code details:

- Land's End catalogs are available in our office.
- Uniform items may be purchased at other retailers, but they must be the same or very similar items as our Land's End dress code listing.
- Phys ed uniforms are in and will be sent home Monday of this week. We do have extra items in stock in several sizes. Kindergarten has phys ed class every Friday.
- Students may only wear tennis shoes on phys ed days; regular street shoes and ankle socks, knee socks or tights should be worn on all other days.
- Boys may wear uniform shorts from the first day of school through October 31 and from April 1 through the last day of school. During all other times, boys are to wear uniform pants.
- Girls may wear uniform shorts from the first day of school through October 31 and from April 1 through the last day of school. Girls may wear uniform pants from November 1 through March 31. Uniform jumpers, skirts and skorts may be worn at any time.
- Please contact Miss Lori if you need financial assistance with uniform costs. Any information will be kept confidential.

Please feel free to contact me if you have any questions or need additional information. Look for some fun announcements and activities leading up to October 5.....Go OLB!!!

Sincerely,

Lori A. Dulin, Director

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