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# A BETHLEHEM CAMPAIGN

## The Annual Fundraiser of the Development Foundation

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Dear Valued Donor,

The Development Foundation of Our Lady of Bethlehem School and Childcare (OLB) is proud to announce the commencement of our annual fundraiser, **A Bethlehem Campaign**. We invite you to participate as a donor. For the past five years, we have held a gala, which included a formal dinner, musical entertainment and silent/live auction. The proceeds from the galas have supported the Development Foundation's mission to provide student tuition assistance, marketing funds, and capital savings for the advancement of excellence in a 21<sup>st</sup> century early childhood education at OLB. This year, the Development Foundation decided to support our mission through a Campaign rather than holding a gala.

For over 53 years, Our Lady of Bethlehem, a private school with Catholic affiliation, has provided a safe and loving environment for educating children as young as 2-1/2 years. Current offerings include preschool, pre-kindergarten and full and half-day kindergarten, as well as childcare, latchkey and a summer program. Our Lady of Bethlehem's hard-to-match small class sizes and talented, caring teachers and staff ensure children receive personalized attention to enhance their academic, social and spiritual development.

Our Lady of Bethlehem was founded in 1956 by the Sisters of the Poor Child Jesus. As an independent Catholic school and childcare, OLB does not receive significant funding from the Diocese and must rely on its families and the community to provide the financial support necessary to ensure the continuation of excellence in early childhood education. Thanks to the generous support of donors like you, the Development Foundation raised more than \$22,000 at last year's gala. Over \$73,000 in tuition assistance has been provided to OLB families in need in the past six years. In addition, Our Lady of Bethlehem continues to further enhance early Catholic education by launching an infant/toddler program to be announced in the very near future. This new offering will be the first of its kind in the Greater Columbus area and is proudly supported by the Development Foundation.

Enclosed for your review is a contribution card outlining suggested levels of donation for **A Bethlehem Campaign**. As our annual fundraiser, the Campaign is critical to support our mission. With your support and generosity, we can continue to assist OLB families in need and not only ensure the future endeavors of Our Lady of Bethlehem School and Childcare, but also continue to challenge students in our community for 21<sup>st</sup> century learning.

Sincerely,

Anita M. Schroeder  
*President, Development Foundation*

Manderley Propater  
*Alumni Relations, Development Foundation*