



A BETHLEHEM CAMPAIGN

The Annual Fundraiser of the Development Foundation

Dear Sir or Madame,

The Development Foundation of Our Lady of Bethlehem School and Childcare (OLB) is proud to announce the commencement of our annual fundraiser, **A Bethlehem Campaign**. We invite you to participate as a corporate donor. For the past five years, we have held a gala, which included a formal dinner, musical entertainment and silent/live auction. The proceeds from this event assisted the Development Foundation with its mission to provide student tuition assistance, marketing funds, and capital savings for the advancement of excellence in a 21st century early childhood education at OLB. This year, the Development Foundation decided to support our mission through this Campaign instead of holding a gala.

For over 53 years, Our Lady of Bethlehem, a private school with Catholic affiliation, has provided a safe and loving environment for educating children as young as 2-1/2 years. Current offerings include preschool, pre-kindergarten and full and half-day kindergarten, as well as childcare, latchkey and a summer program. Our Lady of Bethlehem's hard-to-match small class sizes and talented, caring teachers and staff ensure children receive personalized attention to enhance their academic, social and spiritual development.

Our Lady Bethlehem was founded in 1956 independently of the Catholic Diocese and it is not affiliated with any local parish; therefore, it does not receive significant diocesan financial support. As an independent, non-profit school and childcare, OLB relies solely on its families and the community it serves to provide the financial support necessary to ensure the continuation of excellence in early childhood education. Thanks to the generous support of corporate donors like you, the Development Foundation raised more than \$22,000 at last year's gala. Over \$73,000 in tuition assistance has been provided to OLB families in need in the past six years.

Enclosed for your review is a corporate donor card outlining suggested levels of donation for **A Bethlehem Campaign**. As our annual fundraiser, the Campaign is critical to support our mission. With your support and generosity, we can continue to assist OLB families in need and not only ensure the future endeavors of Our Lady of Bethlehem School and Childcare, but also continue to challenge our students for 21st century learning. We look forward to contacting you to discuss your options as a corporate donor.

Sincerely,

Anita M. Schroeder
President, Development Foundation

Manderley Prophater
Alumni Relations, Development Foundation